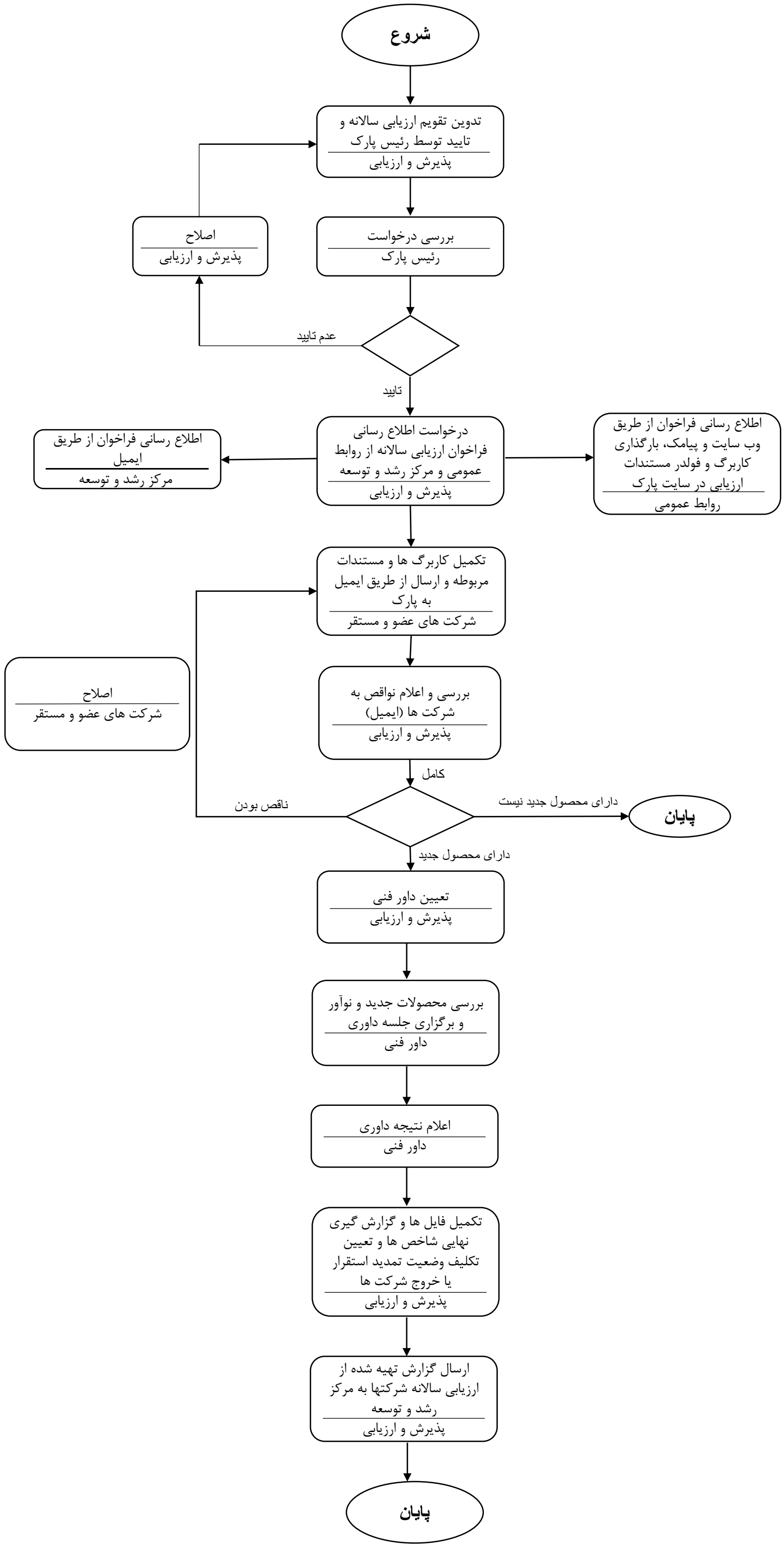فرآیند ارزیابی سالانه شرکت ها